

Introduction Stephan Sorger

Principal Components Analysis
Introduction to Recommender Systems with Joseph A Konstan and Michael D Ekstrand - Introduction to Recommender Systems with Joseph A Konstan and Michael D Ekstrand 2 minutes, 38 seconds
Subtitles and closed captions
Example Data: Read In; Assign Columns
Intro
Limit of Liability| Disclaimer of Warranty
Dimension Reduction
Summary
Search filters
Introduction
Research
Cluster Analysis
Marketing Analytics: Price and Promotion Analytics | UC BerkeleyX on edX - Marketing Analytics: Price and Promotion Analytics | UC BerkeleyX on edX 52 seconds - This course is taught by **Stephan Sorger**, who has held leadership roles in marketing and product development at companies such ...
Variable Subset Selection
Marketing Analytics MicroMasters Program | UC BerkeleyX on edX - Marketing Analytics MicroMasters Program | UC BerkeleyX on edX 2 minutes, 39 seconds - The program is taught by **Stephen Sorger**, who has held leadership roles in marketing and product development at companies ...
Results Interpretation
Marketing Analytics: Competitive Analysis and Market Segmentation | UC BerkeleyX on edX - Marketing Analytics: Competitive Analysis and Market Segmentation | UC BerkeleyX on edX 50 seconds - This course is taught by **Stephan Sorger**, who has held leadership roles in marketing and product development at companies such ...
Tutorial: Data Analytics in R: Data Visualization: 5 Essential Charts - Tutorial: Data Analytics in R: Data Visualization: 5 Essential Charts 11 minutes, 22 seconds - This video reviews five of the most popular data visualization charts found in the popular statistical programming language known ...

bf18f307ed Tutorial: Data Analytics with R: Sample Project Presentation on Cluster Analysis - Tutorial: Data Analytics with R: Sample Project Presentation on Cluster Analysis 10 minutes, 54 seconds - This video shows an example of how to create a simple presentation for a data analytics or data mining project. This particular ...
bf18f307ed Data Exploration: Check for Correlations bf18f307ed Downloading R bf18f307ed Pruning Classification Trees bf18f307ed Cluster: Dendograms bf18f307ed Regression Analysis bf18f307ed Solution Process bf18f307ed Tutorial: Data Analytics in R: Regression Analysis - Tutorial: Data Analytics in R: Regression Analysis 10 minutes, 46 seconds - This video shows basic methods for regression analysis using the R programming language. Specifically, it reviews the 6 step ... bf18f307ed Linear Model: Training bf18f307ed General bf18f307ed Cross Tabulation bf18f307ed Playback bf18f307ed How Recommendation Engines Are Changing Our World - with MIT's Michael Schrage - How Recommendation Engines Are Changing Our World - with MIT's Michael Schrage 1 hour, 1 minute - Recommendation engines have become hugely important and powerful tools for companies today. The way Netflix, Amazon, ... bf18f307ed Example Data Set: Enter Data bf18f307ed Example Data: Remove CV Data bf18f307ed CART: Classification and Regression Trees Step bf18f307ed Tutorial: Data Analytics with R: R Basics - Tutorial: Data Analytics with R: R Basics 9 minutes, 55 seconds - This video reviews a few basics of the popular statistical programming language known as R. Specifically, it reviews the following ... bf18f307ed Model Selection bf18f307ed Evaluation bf18f307ed Example Data: Variables bf18f307ed Bad examples of recommendation engines bf18f307ed Introduction bf18f307ed Introduction bf18f307ed Cluster: Execution bf18f307ed Tutorial: Data Analytics in R: Dimension Reduction, PCA and Dostadning - Tutorial: Data Analytics in R: Dimension Reduction, PCA and Dostadning 11 minutes, 15 seconds - This video shows basic method for dimension reduction using the R programming language. Specifically, it reviews the following ... bf18f307ed Key takeaways bf18f307ed Example Data: Normalize bf18f307ed Tutorial: Data Analytics with R: Classification and Regression Trees (CART) - Tutorial: Data Analytics with R: Classification and Regression Trees (CART) 10 minutes, 28 seconds - This video shows basic

methods for developing and pruning classification and regression trees using the R programming ...
Introduction
Spherical Videos
Model Results
Variables
Best examples of recommendation engines
Marketing Analytics: Marketing Measurement Strategy | UC BerkeleyX on edX - Marketing Analytics: Marketing Measurement Strategy | UC BerkeleyX on edX 37 seconds - This course is taught by **Stephan Sorger**, who has held leadership roles in marketing and product development at companies such ...
Overview
Situation Comparison
Example Data Set: Format
Software
Partitioning
Overview
Linear Model: Validation
Example Data Set: Description
Example Data
001 Introduction and Advertisement - 001 Introduction and Advertisement 2 minutes, 56 seconds - An **introduction**, to the video course "Taking Responsibility" for accessing and understanding the "Steiner Waldorf Teacher ...
SEO Tools
Analytics: Course Introduction with Steven Wiideman - SEO Tools
Analytics: Course Introduction with Steven Wiideman 1 minute, 52 seconds - Step into the world of advanced SEO with instructor Steven Wiideman as he introduces the SEO Tools and Analytics course at UC ...
Marketing Analytics: Products, Distribution and Sales | UC BerkeleyX on edX - Marketing Analytics: Products, Distribution and Sales | UC BerkeleyX on edX 54 seconds - This course is taught by **Stephan Sorger**, who has held leadership roles in marketing and product development at companies such ...
Intro
Classification with Tree Package
Intro
Revenue generation
Conclusion
The importance of trust
History of recommendation engines
Principal Component Analysis in R
Tutorial: Data Analytics with R: Data Preparation - Tutorial: Data Analytics with R: Data Preparation 16 minutes - This video shows you some basic steps of preparing your data for data analysis. Specifically, it reviews the following topics: Data ...
How recommendation engines impact choice
Recommendations
Data Partitions
Sample Data
Plot: Results of prcomp
Disclaimer
Balanced scorecard

What are recommendation engines
Collecting Data
Example Data: Format
Limit of Liability
Disclaimer of Warranty
Example Data: Data Set
Visualization
Keyboard shortcuts
Assumptions
Michael's work at MIT
Tutorial: Data Analytics with R: Cluster Analysis - Tutorial: Data Analytics 11 minutes, 10 seconds - This video shows basic methods for combining data records into groups, or clusters, using the R programming language.
Future predictions
Problem Statement
Cluster: R Functions
Intro
Ingredients of great recommendation engines
Intro

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